

#ProudToShare 2018

Tell the story of your biosphere reserve and get the chance to inspire the world!

The HLPF 2018 will be held at the United Nations in New York City next July 2018. The theme of the event is “transformation towards sustainable and resilient societies”.

It's a great opportunity for the UNESCO MAB World Network to share our collective impact and demonstrate how biosphere reserves are uniquely tackling the Sustainable Development Goals.

UNESCO MAB is inviting you to inspire the world with the impact of your biosphere reserve by making a short film.

Twenty films will be chosen to represent the diversity of the MAB World Network at HLPF 2018. Here's what we are looking for:

Get creative and make a 60 second film using the following format -

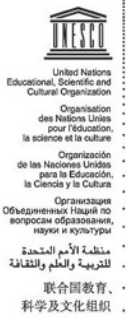
- 10 sec Choose a face of your biosphere. Have them say “hello” and say that they are from your biosphere in your country - in your local language
- 20 sec Using images and voices, share why your biosphere reserve is important and how the biosphere adds value to the lives of local people
- 25 sec Show one key project or activity that demonstrates you've made progress towards implementing one of the Sustainable Development Goals (be precise on which goal!) and what impact your activity has had in the biosphere reserve
- 5 sec Say in your local language:
“My biosphere reserve is proud to share”

Submitted films may also be used for upcoming CBD forums and at the MAB Council in July 2018. All films that meet the requested format will be hosted on the #ProudToShare Facebook page and UNESCO social media.

Please make sure that the sound and image quality of your film is clear - this is an important opportunity for us to show our biosphere reserves in the best way possible. Films that do not meet a high standard cannot be accepted.

Deadline for submissions is 31 March 2018. The MAB Secretariat will provide subtitles in French and English for the selected films to be displayed at New York. Please ensure you include the transcript of your film audio to facilitate our work.

Send your video in high resolution MPEG format along with the registration form and signed video permission form to M.Bouamrane@unesco.org



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Registration Form

This form must be returned along with your video to M.Bouamrane@unesco.org
Deadline for submission is 31 March 2018

Name of Biosphere Reserve	
Country / Region	
Name of Primary Contact Person	
Email	
Telephone Number	
Length of Film (in seconds)	

Transcription of film audio: